



HUMAN NATURE:
AT ITS BEST

UNLOCK THE GREEN REVENUE FROM YOUR LAND

You could earn up to £16k per 100m² of greenspace as a biodiversity off set provider and help aid nature's recovery.



WHAT IS BIODIVERSITY NET GAIN?

From November 2023 developers will have a legal requirement to leave nature in a better state than they found it.

The new Environment Act will nationally mandate a (minimum) 10% biodiversity net gain on the vast majority of development sites, and this biodiverse habitat will need to be managed for nature over a 30-year period.



What is a biodiverse habitat?

Any outside space that is rich in plants, fungi, animals, insects and even microorganisms like bacteria becomes a biodiverse habitat where nature has the ability to connect and thrive. This could include farmland, commercial space, urban parks, woods, and infrastructure.

Biodiversity Units

Defra market analysis* identified that offsite Biodiversity Units are likely to be priced in the region of £20-£25k per unit, with current market value fluctuating depending on demand per area. It is expected that 5,500 hectares of private sector land will be required for habitat creation per year, an area the size of Middlesborough. Defra consider that the sale of Biodiversity Units will equate to an additional £200m of private sector revenue per year.

How will developers achieve Biodiversity Net Gain?

Developers will have several options, these include habitat creation/enhancement on-site, habitat creation/enhancement off-site, and/or purchase of habitat 'units' from local landowners who have made parcels of outside space available within the scheme.

Could my outside space benefit from the scheme?

As a landowner or manager you are able to register as a biodiversity off-set provider. You will benefit by providing parcels of nature rich habitat, these parcels are valued in 'units'. Defra currently estimates that biodiversity units will be valued at £20-25k per unit on average, depending on the area and habitat richness.

*Reference Defra 2021 Market analysis



We're helping provide the knowledge, support and operational expertise needed for landowners to sell biodiversity units.

Ground Control



££ FACTS

BNG is valued in 'units'

6 units = 1 hectare

1 hectare = 1.8 football pitches

1 unit = £25k

or £150,000 per hectare

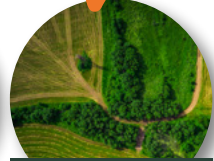
WHO CAN EARN?



PRIVATE
LANDOWNERS



COMMERCIAL
LANDOWNERS



FARM
LANDOWNERS

Will I still own my outside space?

As a biodiversity offset provider you maintain ownership of the outside space, the habitat is held under a legal agreement for a minimum of 30 years. After that 30-year period, the agreement will expire.

Can I increase the biodiversity value of my outside space?

In most cases, yes. Some of the easiest ways for landowners and managers to add biodiversity value to outside space would be; changing the management of existing grassed areas to include more plant species and introducing native shrubs over ornamental. Where space and ambition allows, creation or enhancement of grassland/scrub mosaics peppered with ponds and wetlands brimming with wildlife.

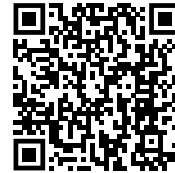
How will my land be valued?

The 'unit value' of your outside space will be assessed against the Defra Biodiversity Metric. This metric considers habitat size, type and condition.

More information:

Discover how you can sell biodiversity units by visiting:

www.ground-control.co.uk



“ We are helping create additional 'green' revenue for Landowners. ”

Ground Control

ABOUT

GROUND CONTROL

Founded in 1973, Ground Control is the UK's leading carbon neutral external maintenance and biodiversity services company.

We care for more than 50,000 commercial properties across the UK and are entrusted by clients including Tesco, the NHS, Sainsbury's, Severn Trent Water, and Travelodge to create, maintain and sustain safe and healthy environments.

Having created the Wildfell Centre for Environmental Recovery, a 296-acre Biodiversity Net Gain and Carbon Sequestration showcase, Ground Control is providing public and private sector clients with compelling examples of success to inspire widespread environmental ambition.

Our habitat stewardship expertise, combined with our ability to deliver science-based, measurable estate management plans from assessment and design right through to construction and ongoing management is, we believe, unrivaled.

We help organisations define and achieve their environmental goals at pace, at scale, and right first time.



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